

TRAIN & GRAIN FESTIVAL
SAGINAW

October 21, 2023
10AM - 4PM

2023 Train & Grain Festival
Sponsorship Packet



2023 TRAIN & GRAIN FESTIVAL SPONSORSHIP PACKET

Train & Grain Festival is an annual fall outdoor community event held at Saginaw High School. This year the festival will be held on **October 21, 2023 from 10AM to 4PM**. Visitors enjoy a full day of music, food, and entertainment. Kids also enjoy free activities including games, rock painting, dairy farmer mobile classroom, and a choo choo train.

In this sponsorship packet, you will find information about the ways your organization can partner with the City of Saginaw to make the 2023 Train & Grain possible.

If your organization is interested in sponsoring, please contact Pedro Zambrano at 817-230-0336 or email us at tgfestival@saginawtx.org.

2023 Train & Grain Festival Sponsorship Levels

Presenting Sponsor - \$7,000 - 1 Spot Available

- Exclusivity of Event: "2023 Train & Grain presented by _____." Your organization's name and logo will be incorporated into the title of the festival, which will always be included with any promotional materials, including anything forwarded to media outlets.
- Your organization's name and/or logo will be incorporated into the festival logo for the t-shirts, brochures, flyers, and ads.
- Banner with company name and/organization will be placed at the Entry Area and Entertainment Area.
- Complimentary Business Booth
- Recognition/Announcement of Sponsorship at the entertainment area and city media mediums (i.e. newsletter)
- Opportunity to include company promotional materials in the welcome packet.

Engineer Sponsor - \$4,000

- Your company name and/or logo (large size) on printed materials, festival t-shirts, and event websites
- Banner with your company name and/or logo will be placed at the Entry Area and Entertainment Area.
- Complimentary Business Booth
- Recognition/Announcement of Sponsorship at the entertainment area and city media mediums (i.e. newsletter)
- Opportunity to include company promotional materials in the welcome packet.

Car Show Sponsor - \$3,000 - 1 Spot Available

- Organization's name and/or logo incorporated into the title of the subevent "2023 Train & Grain Car Show Presented by _____."
- Organization's name and/or logo on printed materials, festival t-shirts, and event website
- Banner with your company name and/or logo will be placed at the entry area and car show area.
- Recognition/Announcement of Sponsorship at the entertainment area and city media mediums (i.e. newsletter)
- Complimentary Business Booth
- Opportunity to include company promotional materials in the welcome packet.

2023 Train & Grain Festival Sponsorship Levels Cont.

Conductor Sponsor - \$2,500

- Your company name and/or logo (medium size) on printed materials, festival t-shirts, and event website
- Banner with your company name and/or logo will be placed at the Entry Area and Entertainment Area.
- Complimentary Business Booth
- Recognition/Announcement of Sponsorship at the entertainment area and city media mediums (i.e. newsletter)
- Opportunity to include company promotional materials in the welcome packet.

Locomotive Sponsor - \$1,000

- Your company name on printed materials, festival t-shirts, and event website
- Banner with your company name will be placed at the Entry Area and Entertainment Area.
- Complimentary Business Booth
- Recognition/Announcement of Sponsorship at the entertainment area and city media mediums (i.e. newsletter)

Caboose Sponsor - \$500

- Your company name on printed materials, festival t-shirts, and event website
- Recognition/Announcement of Sponsorship at the entertainment area and city media mediums (i.e. newsletter)

2023 Train & Grain Festival
October 21, 2023 | 10AM to 4PM
Sponsorship Application and Agreement

To become a sponsor, complete the form below, and return it to Saginaw City Hall by either mailing it to **Attn: Train & Grain Festival, PO Box 79070, Saginaw, Texas 76179** or by dropping it off at **333 W. McLeroy Blvd, Saginaw, Texas 76179**.

Your Sponsorship is welcome at any time prior to the event. However, in order for your company to be included on the printed marketing materials we must receive your sponsorship no later than August 31, 2023.

Sponsor Information

Company Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact Email: _____

Phone: _____

How do you want the name of your organization to appear on promotional materials:

Sponsor Level (Select one, see descriptions on the previous page)

- Presenting Sponsor \$7,000 (1 Available)**
- Engineer Sponsor \$4,000**
- Car Show Sponsor \$3,000 (1 Available)**
- Conductor Sponsor \$2,500**
- Locomotive Sponsor \$1,000**
- Caboose Sponsor \$500**

Please send me an invoice for the above selected amount

Enclosed is my sponsorship in the amount of \$_____ (Please make check payable to: *City of Saginaw*)

If you want to pay with a credit or debit card, please stop by City Hall to make the payment in person (333 W. McLeroy Blvd, Saginaw, TX 76179)

DONATIONS TO A CITY ARE TAX DEDUCTIBLE IF FOR A PUBLIC PURPOSE. THE IRS CODE, AT U.S. CODE TITLE 26 SUBTITLE A CHAPTER 1, SUBCHAPTER B PART VI SECTION 170 (C) (1) DEFINES "CHARITABLE CONTRIBUTION" (WHICH IS TAX DEDUCTIBLE) TO INCLUDE A CONTRIBUTION OR GIFT TO OR FOR THE USE OF A STATE, A POSSESSION OF THE UNITED STATES, OR ANY POLITICAL SUBDIVISION (A CITY) OF ANY OF THE FOREGOING, THE UNITED STATES OR THE DISTRICT OF COLUMBIA, IF THE CONTRIBUTION OR GIFT IS MADE FOR PUBLIC PURPOSES. FOR MORE INFORMATION, PLEASE CONSULT YOUR TAX ADVISER FOR SPECIFIC ADVICE REGARDING THE TAX-DEDUCTIBILITY OF CHARITABLE CONTRIBUTIONS.